

Divyansh Baghel

Product Designer & UX Engineer

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Portfolio: divyanshbaghel.in	GitHub: github.com/DivineDB	LinkedIn: linkedin.com/in/divyansh-baghel

Professional Summary

Visually driven UX Engineer and Product Designer who treats code as a creative medium to rapidly bring high-fidelity digital experiences to life. Expert at bridging the gap between design systems and production-ready code, leveraging modern AI-augmented development workflows to build, iterate, and deploy high-fidelity interfaces efficiently. Specialized in creating clean information architectures, micro-interactions, and component-driven systems that eliminate user friction in complex workflows.

Active Target Roles: Product Designer • UX Engineer • UI Designer • Founding Product Designer

Core Capabilities

Design & Strategy	UI/UX Design, Figma, Rive, Framer, Motion Design, Information Architecture, High-Fidelity Prototyping, Interaction Design (IxD), Design Systems, Usability Heuristics
Prototyping & FE	Next.js, React.js, TypeScript, JavaScript (ES6+), Tailwind CSS, Framer Motion, shadcn/ui, HTML5/CSS3
Execution & Workflow	Rapid Interactive Prototyping, Visual Auditing, High-Velocity AI-Assisted Workflows, Frontend Component Integration

Work Experience

Independent Product Designer & Developer	Jan 2024 – Present
<i>Freelance / Remote</i>	
Formulated end-to-end design strategies by wireframing high-fidelity mockups in Figma and translating them into production-grade, highly responsive frontends using Next.js and Tailwind CSS. Audited and systematically overhauled interface architecture for consumer-facing businesses, optimizing layout structures, contrast metrics, and typography to dramatically increase visual scannability. Reduced interface friction by engineering fluid, motion-driven interaction patterns that heightened user engagement and delivered a unified, premium digital identity across client applications.	

Selected Projects

POS Panel for Local Business	github.com/DivineDB/POS-Sytem	Next.js, TypeScript, PostgreSQL, Tailwind CSS
<i>Product & UI Designer</i>		
Designed a high-density dashboard layout engineered to reduce cognitive fatigue for retail workers under high-stress conditions, slashing active transaction processing times by 30%. Mapped comprehensive user flows and implemented Optimistic UI design patterns to ensure zero-latency feedback transitions during checkout sequences. Maintained rigid design token consistency across high-density transactional interfaces to ensure data layouts remain highly readable across varying device sizes and lighting environments.		
Scout – AI-Native Job Intelligence Pipeline	github.com/DivineDB/scout	Groq, Serper.dev, Next.js, TypeScript
<i>Full-Stack & UX Engineer</i>		
Designed an automated intelligence engine that autonomously crawls raw job data across endpoints and maps listings into distinct, context-aware industry verticals. Crafted a 1-click optimization workflow driven by LLMs, allowing users to dynamically adapt resume schemas and generate hyper-tailored cover letters in a single interaction state. Engineered an interactive web dashboard optimized for rapid visual scanning, featuring fluid transition states during large-scale data sorting.		

Education

ITM University	2021 – 2025
<i>Bachelor of Technology (B.Tech) in Computer Science & Engineering</i>	